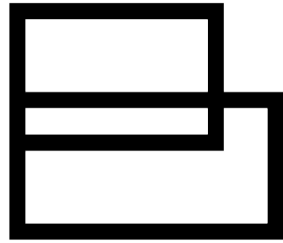


PEPPOL

PAN-EUROPEAN PUBLIC PROCUREMENT ONLINE





BLACK PAINT

PEPPOL

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It all Began with an E-mail from Andre Hoddevik...

“I got told in London this Monday, giving the presentation for leading global/US/EU based B2B e-procurement service providers that they have difficulties understanding what we are doing and why. They see how we are doing things, but without the context, they feel more threatened by us than seeing the opportunities PEPPOL offer. They also perceive us as (overly) technical/niche oriented, and question if what we are doing is really safe enough”

“The opportunity: Build/strengthen the PEPPOL brand (as we are getting traction in Asia and North America and outside the public procurement domain)”

Brand building & Communication Architecture

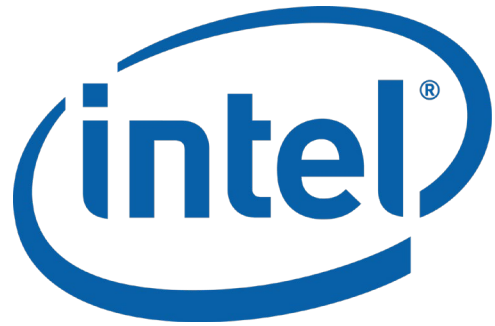
We saw some essential missing components:

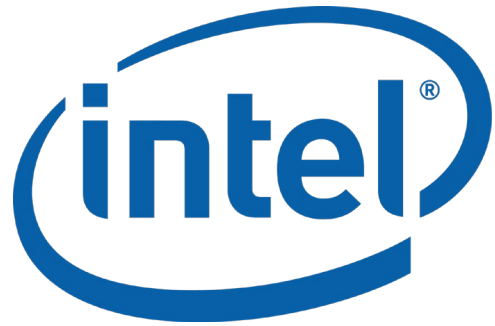
- The brand did not yet fully maximise the values of the organisation and benefits of the product and service to new prospective partners. We were missing the “Why”
- Target user groups and user journeys were not defined on the website
- There was a missing layer of information between first interaction and detail.
- We could do more to convince people of PEPPOL’s value by celebrating what we have achieved
- PEPPOL did not yet have a strong and consistent “brand” identity. Design, colour and copy. From logo down through content and across touch-points.

PEPPOL

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Innovation. Speed. Movement



Flight. Effortless movement



Fun. Playfulness. Approachability



Simplicity, approachability, key product lines



Speed and movement



Elegance and grace. Innovation



Green energy. The environment. Optimism

Best practices

Secure

Faster / Speed (To Market)

*One **connection** to the world*

*A **network, connecting people***

Trusted

Network of networks ***Open***

Inclusive

Global

It's cheaper

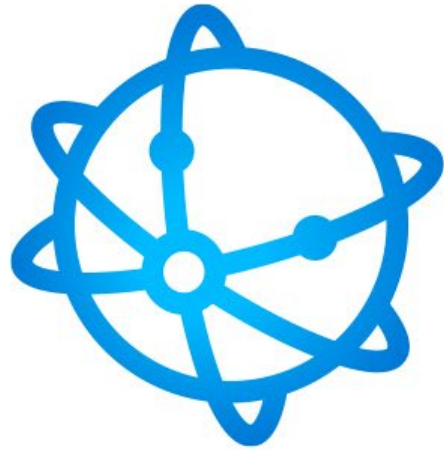
A platform of cooperation

Building bridges and connecting the business world

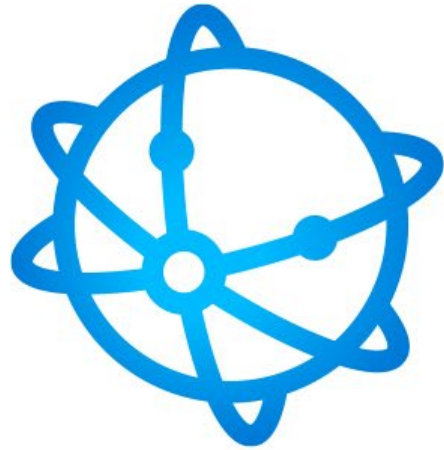
A Community

Ease / Simplicity

Interoperability



Peppol



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The future is open

Who we are

In a nutshell

PEPPOL INTEGRATES BUSINESS PROCESSES BY STANDARDISING THE WAY INFORMATION IS **STRUCTURED AND EXCHANGED.**

Whether you are **sending invoices** or **handling other business transactions**, Peppol delivers a shared digital language for organisations all over the world.
And we provide the governance to make it work.

We are not-for-profit.

Our mission is to connect you to the world.

The Website

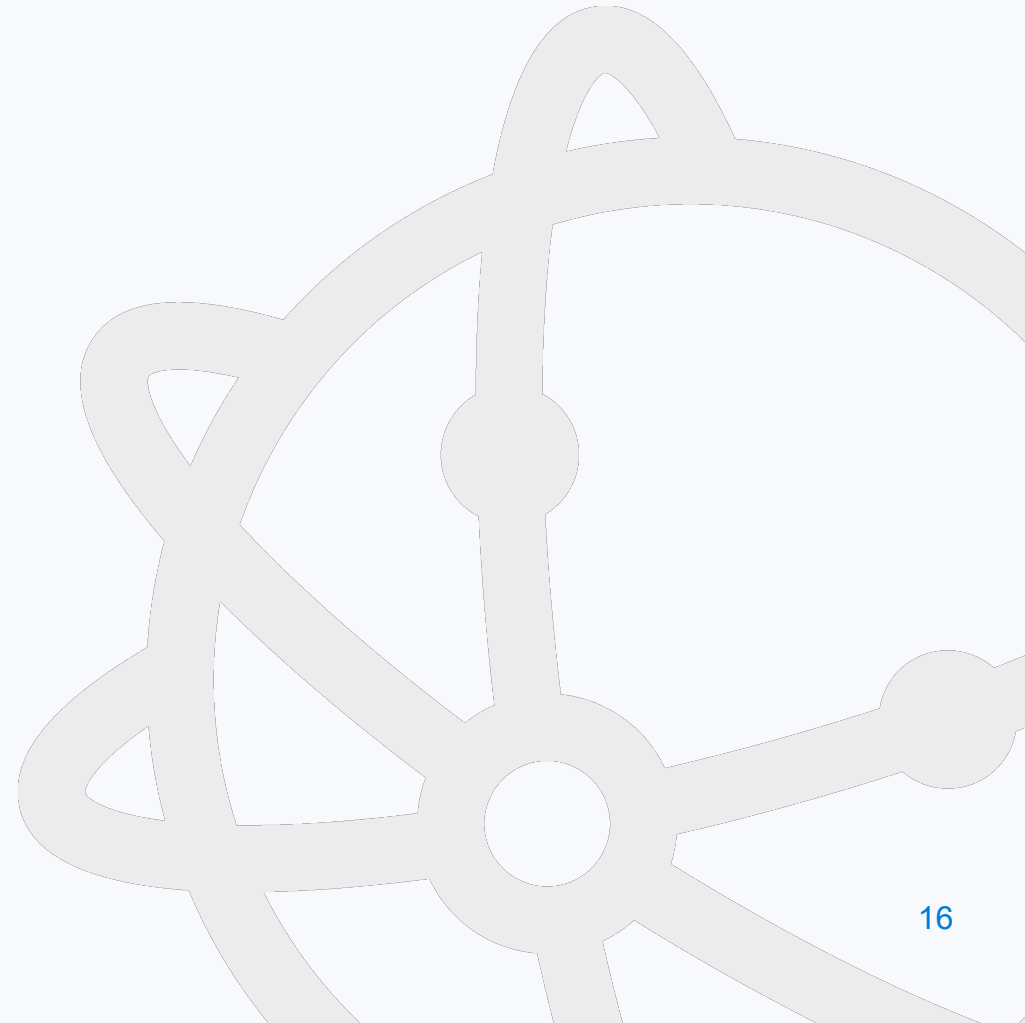
The Toolkit

A resource for everyone



The Peppol Toolkit

- A logo for every occasion
- Report Templates
- Business card templates
- Promotional flyer templates
- Letter head templates
- Brand guidelines
- PPT template





Search



Home



My Network



Jobs



Messaging



Notifications



Me



More



Peppol

Standard group



4 connections work here. →

See jobs

Following

178 followers

About us

The broader vision of PEPPOL is that any company (incl. SMEs) in the EU can communicate electronically with any EU governmental institution for the entire procurement process, facilitating interoperability in public eProcurement.

As the Pan-European Public Procurement Online (PEPPOL) project reached a successful completion at the end of August 2012, with the PEPPOL specifications being implemented across Europe, the OpenPEPPOL Association, comprised of public and private members of the PEPPOL community, has taken over responsibilities for all previous PEPPOL activities promoting implementation across Europe.

Recent update



Experts share their advice about the best way to preven...

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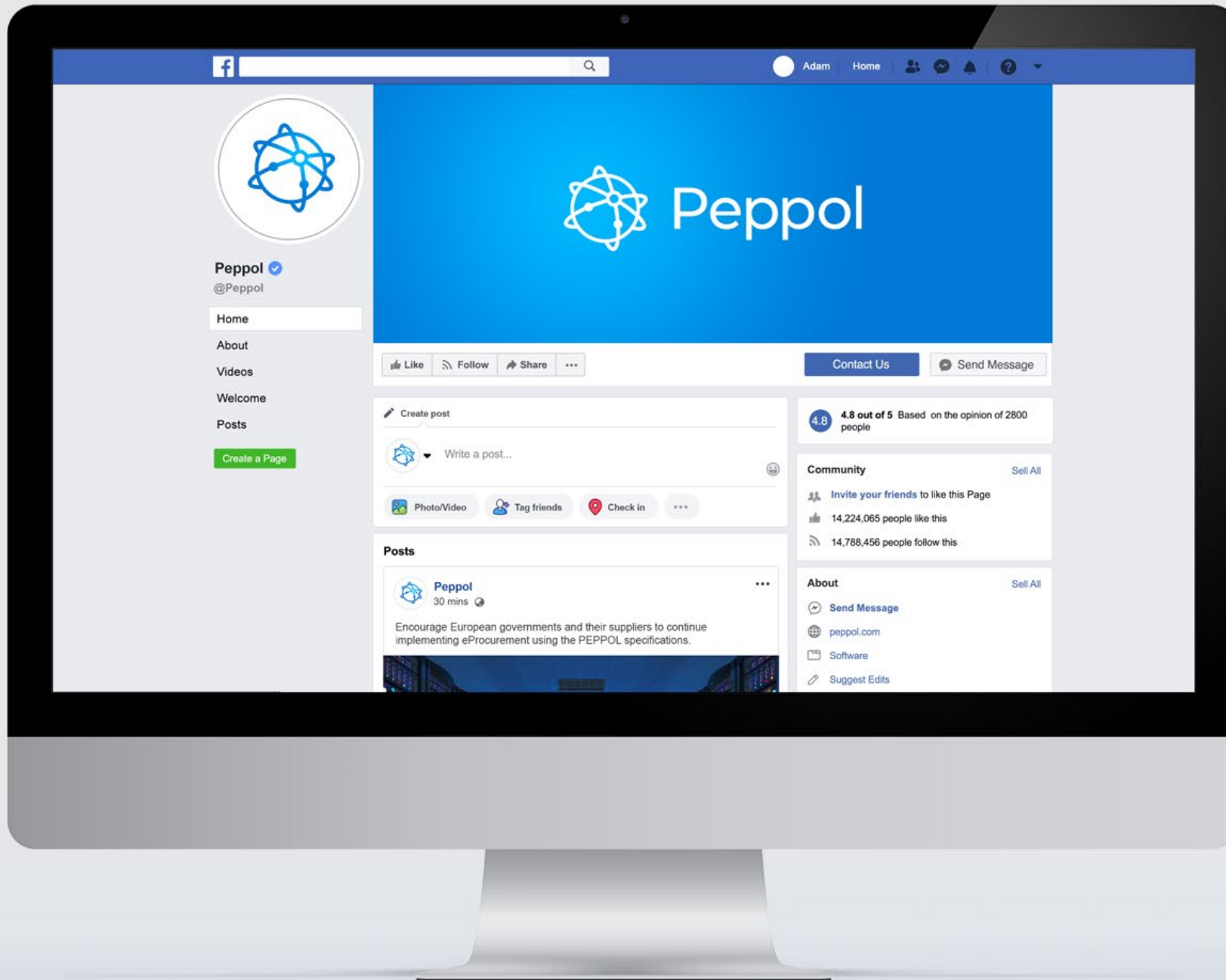
Internet

100+ employees



Company

Internet



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Photo/Video



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Posts



Peppol

30 mins

Encourage European governments and their suppliers to continue implementing eProcurement using the PEPPOL specifications.

4.8

4.8 out of 5 Based on the opinion of 2800 people

Community

Sell All

Invite your friends to like this Page

14,224,065 people like this

14,788,456 people follow this

About

Sell All

Send Message

peppol.com

Software

Suggest Edits



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The Spring 2019 release of the PEPPOL Post-Award artefacts.

This release from OpenPEPPOL includes changes to the mandatory validation artefacts for all published PEPPOL BIS 3.0 documents. The release also includes a new Catalogue without response BIS.

The BIS 3.0 specifications in this release are mandatory from May 29th, 2019 12:00 CEST. From that date all mandatory documents in the PEPPOL network will be of version aligned with the EN 16931. The BIS Billing 3.0 became mandatory on April 16th 2019 and the rest of the BIS 3.0 documents will become the mandatory version on May 29th 2019. The BIS 2 documents may be used as optional along side the mandatory version until they will be deprecated according to the migration timeline. The migration and support for this version will end on the migration deadline.

Document Title

Document subtitle

Document Title

Document subtitle

Report agenda

Report on this topic

Smaller call out headline

Body copy

- Bullet point example 1
 - Bullet point example 2
 - Bullet point example 3
1. Numbered point example 1
 2. Numbered point example 2
 3. Numbered point example 3

Call out box

Text call out here to highlight some important information

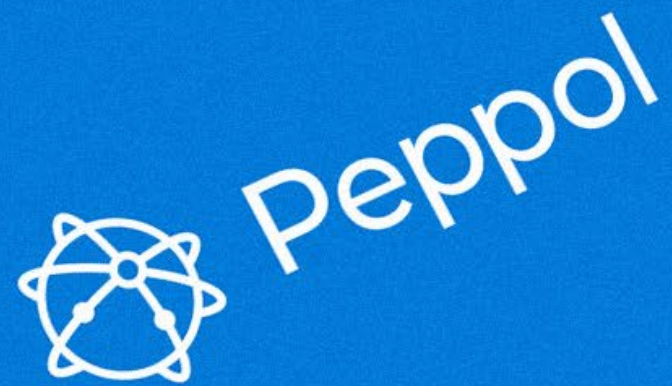


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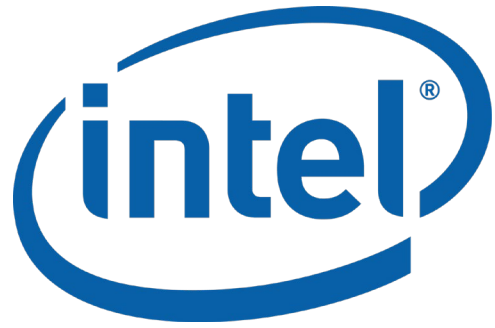
The Old

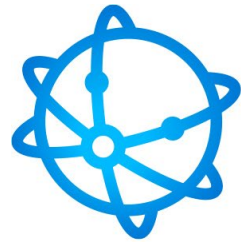
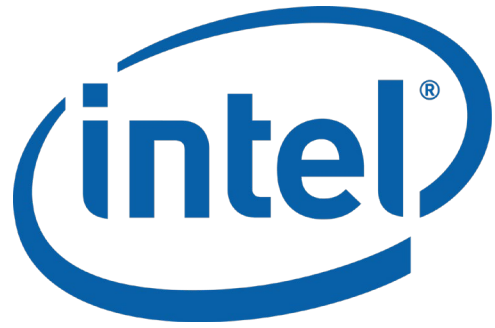


The New



The Video





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Thank You