

Dear OpenPeppol Nominating Committee,

I am writing to express my strong interest in joining the governing body of OpenPeppol. Driven by a profound belief in Peppol's mission to simplify and standardize cross-border e-commerce, I bring to the table the unique perspective and extensive experience gained during my 24 years as Group CEO of SESAMi, a leading G2B & B2B eProcurement & eMarketplace operator in Asia. SESAMi has been awarded the best performance award by IMDA, Singapore's local PEPPOL authority for the past year as we have driven over \$1.5Bn worth of PEPPOL transactions with over 10,000 businesses registered with us as an Access Point.

My deep connection to Peppol extends beyond SESAMi's operations. We have actively participated in numerous government and private network group initiatives, demonstrating our dedication to advancing global trade and advocating for solutions like Peppol that address real-world challenges.

I have been connecting Businesses globally since the early 2000s and was responsible for B2B Business Matching portal like BuySingapore Portal in 2006 and even a Singapore Business Federation Global Sourcing Hub that same year. SESAMi was also the founding member of ConnectOnce which was set up to helping its members identify common issues and creating standard solutions that enable the acceleration and growth of online trade with a focus on marketplace interoperability, security, business services, content management, best practices and supplier enablement. The ConnectOnce experience of mine will aid my journey with OpenPeppol.

Since then, I have been involved in various national level e-Invoicing initiatives with the latest one being the InvoiceNow initiative with SESAMi being the local Peppol Authority's biggest supporter in enabling PEPPOL solutions within Singapore. I have also ensured SESAMi is now a front runner to enable PEPPOL solutions within Malaysia having been invited to the Pilot programme being managed by MDEC (Malaysia's local Peppol Authority).

Leveraging Experience for Collective Success

My tenure at SESAMi has equipped me with the skills and experience necessary to be a valuable asset to the committee. Here's how:

- **Leadership and Strategic Vision:** As Group CEO, I have guided SESAMi through various stages of growth, navigating complex market dynamics and formulating strategic plans for long-term success. This strategic thinking and leadership ability will be crucial in contributing to Peppol's future direction.

- **Extensive Stakeholder Engagement:** Throughout my career, I have built strong relationships with diverse stakeholders across government agencies, businesses, and industry associations. I am adept at fostering collaboration, building consensus, and navigating diverse perspectives – invaluable assets for effective committee work.
- **Deep Understanding of Asian Markets:** As a leader in a leading Asian e-commerce operator, I possess a unique understanding of the region's specific needs and challenges. This regional expertise will be crucial in expanding Peppol's reach and impact in Asia.

Committed to a Collaborative Future

I am not merely seeking a position; I am offering a dedication to collaborate, contribute, and champion Peppol's mission. My experience, strategic vision, and unwavering commitment make me confident in my ability to significantly contribute to OpenPeppol's continued success.

Joining the OpenPeppol Governing Body would be an honor, and I am eager to share my expertise and collaborate with fellow members to build a future where seamless cross-border trade empowers businesses and economies across the globe.

Thank you for your time and consideration. I welcome the opportunity to discuss my qualifications further and answer any questions you may have.

Yours Sincerely
Ong Teck Soon
Group CEO
SESAMi