# Motivation for applying the open position as “End User representative”

I have been one of the driving forces within Equinor implementing Peppol messaging over the Peppol four-corner model and proven that Peppol can be a success also for the private sector. Since 2016 Equinor has onboarded thousands of B2B suppliers through Peppol and the numbers are still growing. Having implemented several Peppol Post Award business documents, the results so far for Equinor has exceeded even the most optimistic expectations from our management and the implementation team.  We have realised huge business benefits from using Peppol as an enabler for more automation and leaner work processes.

Within the OpenPeppol organisation I have participated in the PINT and MLA workgroups, I was the initiator for Advanced Ordering and have been quite active in the establishment of the Peppol Logistics.

I have been an ambassador for utilizing Peppol in a B2B environment on an international level via meetings with peers and business partners, and active participation in international working groups and conferences.

From my earlier career I have gained a lot of experience with different formats, different means of infrastructure (e-Invoice, payments, bank integration, integration of technical information for plant engineering) and it is the accumulated experience and knowledge that have made me a true believer of the Peppol model.

This is an important motivation for respectfully seeking re-election to the “End User representative” position in the OpenPeppol Management Committee.