

Name of Candidate: Geok Seong Wah  
Position Running For: Peppol Authority Representative in MC (MC-PA2)  
Member affiliation: Peppol Authority for Singapore  
Proposer: Mr Hiroyuki Kato, Director, Digital Agency, Government of Japan  
Professional Relationship: Fellow Peppol Authority in APAC region

**Brief personal statement setting out the reasons why the candidate should be elected:**

I am currently the Director of the E-invoicing Project Office in Infocomm Media Development Authority (“**IMDA**”), heading the implementation of the network in Singapore and driving adoption.

In 2018, when I was seeking for a change while working at an adjacent agency, I approached a Senior Director at IMDA to see if there was anything interesting that I can help with. Immediately, I was asked to see him. After just a brief chat, he asked Robert to join him to see if I am interested in an e-invoicing project. I first wondered why an e-invoicing project can be interesting until they described to me that it was nationwide and it works on a 4-corner model which I am so familiar with from the past. Within 15 minutes I have already formed the vision of this in my mind and got very excited. They too saw how my past background was a perfect match for the role.

Fast forward 5 years, I have gone from ground zero to growing a project team from 3 persons to almost 20 full time staff to having a network with over 50,000 enterprises supported by a full eco-system of service providers (30+ Access Points and over 200 market solutions). These were done without any government mandatory position, driven purely on B2B benefits. Until recently, the Ministry of Finance announced a new position where Peppol will be default e-invoicing channel for all government suppliers. This re-inforced the importance of Peppol e-invoicing in Singapore. Other than driving activities domestically, my team has been active in international scene as well. We constantly share experience with Australia, New Zealand and Japan, before and after they joined Peppol. Soon, hopefully, Malaysia will be a new addition. We have brought the Exchange Summit to Singapore and generating greater awareness around us. Almost all the countries in ASEAN are in direct contact with us to gain knowledge on Peppol. IMDA will continue to be a bridge to other major economies in the larger Asia landscape.

In addition to driving adoption and extending reach, my team has pushed the boundaries on several fronts in the use of Peppol including establishing a Peppol-ready Solution accreditation, KYC for on-boarding using a highly trusted national identity system (CorpPass) and creative marketing turning a potentially boring topic on e-invoicing to something a lot more interesting.

With strong operational background in a nationwide adoption of Peppol, coupled with my personal experience in complex projects, product management, diplomatic ties, capability development and technical architectural skills, my being an MC will hopefully help OpenPeppol to propel effectively into the next phase of development. And personally, I can't think of a better place to enjoy my contributions!

Please find my CV with additional details attached.