Geok Seong Wah

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Seong Wah heads the E-Invoicing Unit under the Digital Utility Cluster in IMDA. His unit is responsible for the nationwide e-invoicing initiative (now named InvoiceNow) carrying the role as the Peppol Authority, which involves establishing the Peppol E-Delivery network in Singapore, creating e-invoicing ecosystem with Peppol Ready service providers, and driving the adoption by small and large businesses as well as the public sector.

Seong Wah is an interdisciplinary individual who has worked in multi-nationals as well as with SMEs in a variety of roles. He has held both technical and business-related positions. He is a coach and an individual contributor at the same time. He is the champion on Product Management and Design competency under the IMDA Academy and conducts master classes for industry C-suites under IMDA's digital leader's programme.

Positions Held
- Director, E-invoicing Project Office, current
- Director, Infrastructure and Product Engineering, Govtech, June 2016
- Member, Service Innovation Practice, NUS-ISS, Feb 2011
- Vice President, Corporate Program Office, StarHub Ltd, October 2009
- Group Manager (Messaging/Collaboration Services), Tata Communications International Pte Ltd, August 2008
- Head Products for Mobile Corporate and Messaging Services, StarHub Ltd, February 2006
- Managing Consultant, Microsoft Singapore, August 2002
- Senior Manager/Infrastructure Services Manager, NCS Pte Ltd, September 1999
- Team Lead, National Computer Board (presently the iDA), September 1995

Educational Qualifications and Professional Certifications
- Bachelor of Engineering (Civil & Structural), Nanyang Technological Institute, Singapore, 1987
- Post Graduate Diploma in Systems Analysis, Institute of Systems Science, Singapore, 1988
- Certification for Blackblot Product Management, Pragmatic Marketing Product Framework, Agile Development Scrum Master, Certified trainer for Microsoft Solutions Framework

Notable Projects
- Launched the Peppol network in Singapore (2019)
- Produced and taught the first national accredited Design Thinking course (2012)
- Produced a global managed application service managed out of India for Tata Communications (2017)
- Launched the first BlackBerry service in Singapore (2002)
- Architected/implemented the first central the email platform for the entire government of Singapore (1996)
- Coded the first PC-based distributed budget support system for the government of Singapore (1989)

Personal Data
- Married, with daughter (also married)
- Born in Malaysia, March 1963
- Avid sportsman represented state for badminton, volleyball and softball, but now reduced to occasional golf.
- Once upon a time, active in church mission work covering more than 6 countries.