EUROPEAN CURRICULUM VITAE FORMAT

PERSONAL INFORMATION

Name	**CICIRIELLO CARMEN**
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Nationality	ITALIAN
Date of birth	16/06/1977

WORK EXPERIENCE

Highlights	**Editor, European Multi-Stakeholder Forum on e-Invoicing (**from 2015 to 2016).
	Member, EC Stakeholder Expert Group on Public Procurement (from July 2012 to 2014).
	Member, EC Payment Systems Market Expert Group (from 2009 to 2015).
	Member, UK e-Invoicing National Forum (from 2011 to present).
	Advisor, European Parliament for the preparation of Directive 2014/55/EU on e-Invoicing in Public Procurement (2013).
	Expert, European Economic and Social Committee representing UEAPME - supported the preparation of the following opinions: e-Invoicing; The Strategic Vision for European Standards; A Strategy for e-Procurement.
	Member, European Commission Expert Group on e-Invoicing (from 2008 to 2009)
	Chief Executive Officer, Celeris Group Ltd (from 2015 to present) focusing on interoperability and global standards for e-Government.

Date	From February 2015 to present
Client	UK Department of Health (DH), (London, England)
Project	Guidance and roll-out of the PEPPOL (Pan-European Public Procurement OnLine) standards across the NHS in England
Role	Project Coordinator supporting the implementation of the NHS e-Procurement Strategy with overall responsibility for the following activities:

- Coordination of the DH PEPPOL Authority, including operational and technical aspects related to the use of the network and messaging standards within the NHS in England.
- Coordination of an end-to-end proof of technology exercise for the NHS England - including production and transmission of Purchase Orders, Advanced Shipping Notes and Invoices, using the four-corner model and exchange network
- Production of NHS Case Study for the above exercise
- Provision of SMP (Service Metadata Publisher) services to NHS Trusts and Suppliers
- Preparation of lessons learnt and recommendations.
- Evaluator of proposals submitted for the EU tender for Access Point Services, managed by Crown Commercial Services [RM 3784].

Date	From April to July 2017
Client	European Commission DG GROW (sub-contractor PWC), (Brussels, Belgium)
Project	Study on the practical application and implementation of the European e-Invoicing standard
Role	Author
Main activities	The study assesses the European standard on e-Invoicing with respect to the aspects of practicality and user-friendliness, demonstrating that the standard can be implemented in a cost efficient and proportionate manner.

Date	From March to June 2016
Client	Innovation and Networks Executive Agency (INEA), (Brussels, Belgium)
Project	2016 CEF Telecom e-Procurement call
Role	Expert evaluator of the e-Procurement proposals under the Connecting Europe Facility (CEF) for the implementation of e-Certis and the electronic European Single Procurement Document (ESPD) in EU Member States.

Date	From January 2016 to present
Partners	Agency for Digital Italy, Intercent-ER, Italian Revenue Agency, UnionCamere, Infocert
Project	2015 Connecting Europe Facility (CEF) Telecom Call e-Invoicing Call
Role	Member of the national consortium (as Celeris Group Ltd) for the e-Invoicing project to implement the European e-Invoicing standard in the Italian infrastructure.
Main activities	Supported the preparation of the awarded proposal for the 2015 CEF e-Invoicing Call. Advising the Agency for Digital Italy for the governance model and operational aspects of the national Authority, responsible for the governance of the PEPPOL network in Italy.

Date	From July 2016 to December 2017
Client	European Commission (sub-contractor PWC Belgium), (Brussels, Belgium)
Project	European Single Procurement Document (ESPD)
Role	Advisor
Main activities and responsibilities	• Fostering the take up of the electronic ESPD as the building block for the implementation of the "Once Only Principle"; • Supporting the preparation and participating in workshops with national stakeholders in several Member States and produce reports.

Date	From July 2015 to January 2016
Client	European Commission (sub-contractor PWC), (Brussels, Belgium)
Project	Guidance Paper for EU Public Administrations on e-Invoicing
Role	Editor
Main activities and responsibilities	Co-authored the Guidance Paper for EU Public Administrations on e-Invoicing for the European Multi-Stakeholder Forum on e-Invoicing, a reference document to implement the Directive on e-Invoicing in public procurement (2014/55/EU) and facilitate e-Invoicing adoption.

Date	From March 2015 to present
Client	European Commission – Research Executive Agency, (Brussels, Belgium)
Role	Expert evaluator of proposals submitted in response to the Horizon 2020 Framework Programme – SME Instrument.

Date	From February 2014 to December 2015
Client	CEN Workshop on Business Interoperability Interfaces for Public Procurement in Europe - a standardisation initiative within CEN (European Committee for Standardisation) - NEN
Role	Capacity Building Leader
Main activities and responsibilities	Foster awareness and adoption of the BII standards for public procurement among EU government agencies. Activities include: • Facilitating targeted workshops in several European countries (and Turkey) to ensure the proper understanding and use of BII standards. • Establishing a registry of self-conformance statements to monitor implementations and foster convergence. • Sharing good practices for the implementations of the BII standards; improving user-friendliness of the Workshop website.

Date	From April 2013 to December 2013
Client	OpenPEPPOL AISBL, (Brussels, Belgium)
Project	EU Large Scale Pilot Project e-SENS (Electronic Simple European Networked Services).

Roles	• Advising on the Governance Design and Sustainability of the Building Blocks of the European Digital Services Infrastructure aiming to ensure European connectivity, access and interoperability. • Leading marketing activities in the e-Procurement domain.
Date	From September 2012 to December 2015
Client	OpenPEPPOL Association (Brussels, Belgium)
Role	Executive Communications Officer
Main activities	Responsible for communication and PR activities: liaising with EU governments, EC policy makers and the wider users community composed by contracting authorities, suppliers and ICT service providers.
Date	From January 2012 to April 2012
Client	European Commission - DG MARKT (as sub-contractor to PwC Belgium), (Brussels, Belgium)
Project	Study: "Golden Book on e-Procurement"
Role	Expert with the task to identify 20 to 30 public e-Procurement platforms in Europe with the highest potential to provide best practices.
Main activities	Analysis of 300 public e-Procurement platforms in Europe to identify the capability to support different processes and tools (such as: e-Access, e-Notification, e-Submission, e-Award, e-Evaluation, e-Order, e-Invoicing, e-Payment, e-Catalogues, e-Attestations); Framework Contracts, Dynamic Purchasing Systems, e-Auctions; and for open, restricted, negotiated procedures or competitive dialogue.
Date	From March 2011 to August 2012
Client	Federal Ministry of Finance (BMF) – (Wien, Austria)
Project	EU Large Scale Pilot Project PEPPOL (Pan-European Public Procurement OnLine)
Role	Awareness and Recruitment
Main activities	• Produce the Business Sustainability Study - a strategic deliverable for the project to assist the Commission in evaluating the need for focused intervention and support in the e-Procurement area. • Gather Stakeholder Feedback for quarterly reports • Produce supporting material and publications for recruitment activities • Define key messages for communication activities
Date	From December 2010 to May 2011
Client	Agency for Public Management and eGovernment (DIFI) – (Oslo, Norway)
Project	EU Large Scale Pilot Project PEPPOL, including 18 Government Agencies from 11 Member States
Role	Recruitment Director
Main activities	Recruitment of early adopters, including the IT industry, public sector authorities and suppliers, with a specific focus on SMEs participation. • Define global adoption strategy and targets • Assist the individual Consortium Members in reaching their targets at national level • Assess capabilities needed for organisations to set up piloting activities, based on technical and legal requirements.
Date	From 2007 to 2015
Role	Chief Executive Officer, Celeris Ltd. (London, England)
Highlights	• Defining strategic market positioning for e-Business service providers and go-to-market strategy; advising partnerships at EU level for business development; • Managing projects including: validation of e-Invoicing legal requirements for multinationals in EU countries; assessing internal and trading partners e-Invoicing capabilities to recommend optimal e-Invoicing solutions; vendor selection;

- Producing eBusiness impact assessments; and knowledge management solutions for global IT companies;
- Advocating SMEs eBusiness needs with solution/service providers, banks and regulators.

Date	From January 2009 to 2011
Client	European e-Business Lab (Andria, Italy)
Role	Chairman

Highlights
- Winning a public tender for setting up a centre of excellence for e-Business in the Region of Puglia. Building team at a local level, assessing opportunities and delivering action plan.
- Carried out a regional assessment of the private and public sector within the Region of Puglia, including in-depth interviews with companies within key industries and public administrations.
- Developed impact assessment methodology for systemic analysis and planning of e-Invoicing and e-Payments initiatives; delivering results of the impact assessment and the e-Invoicing and e-Payments Roadmap for the Region of Puglia.
- Co-author of the European e-Invoicing Guide for SMEs, supported by UEAPME, Austrian Federal Economic Chamber, AustriaPro, CBI Consortium. The Guide covers business, legal, implementation and standardisation aspects of e-Invoicing.
- Organised at the premises of Confindustria, a conference with the participation of the Italian Tax Agency, the Italian Banking Association, the Region of Puglia and member companies.

Date	From September 2005 to June 2007
Employer	The SEPA Consultancy Ltd (London, England)
Role	Strategy Consultant
Main activities	Responsible for advising financial institutions in regard of the Single Euro Payments Area. Major clients included HSBC, Royal Bank of Scotland, Abbey National, VOCA, Logica, Accenture.

Main achievements
- Advising banks and Automated Clearing Houses on the new business model and strategy in respect to the changing Pan-European banking environment.
- Business planning for the launch of an automated Financial Supply Chain solution. Project sponsored by a leading European bank in collaboration with an e-invoicing service provider and a software company.
- Building the methodology for market reports; produced the 'SEPA for Cards' report used internally as a guide for the payment cards market.
- Conducting research on the business value of e-Invoicing, the link between SEPA and E-Invoicing, and the role of SEPA as a trigger for the automation of the financial supply chain.
- Developing in depth knowledge of the SEPA Rulebooks, Implementation guidelines, Payment Services Directive; analysis of the payments sector, processes and players.

Date	From June 2004 to August 2005
Client	Mami Laser Srl (Milan, Italy)
Position	Financial Consultant
Highlights	Received the mandate from private investors to invest €1.3 million into a new business idea. As a Corporate strategy and finance consultant, Ms. Ciciriello supported the set up of Mami laser Srl, a state-of-art micro-laser stent manufacturing start-up.

Achievements:
- Closing €1.3 million VC mezzanine financing package.
- Identifying investment target via a network of scientists, professors and engineers.
- Preparing feasibility analysis, investment engineering plan and due diligence interviews with management of Centro laser srl.
- Successfully presenting the business opportunity to investors and negotiated terms.

Date	From September 2002 to May 2004
Employer	GHZ Hedge Fund (Milan, Italy)
Role	Derivatives Trader

Main activities
- Collaborative development of trading strategies and systems by analysing market conditions and identifying emerging patterns in single markets. Trading the following markets: DJ EuroSTOXX50, Dax and Bund futures at Eurex.
- Managing relations with investors, developing a network of contacts to find prospective clients

and communicating trading techniques.

- Reviewing legal documentation.

Date	From September 2001 to August 2002
Employer	Arthur Andersen Spa (Milan, Italy)
Role	Team Assistant
Highlights	Conducting business audits and providing consulting for financial and banking institutions. Major clients included: SAI Group; Nextra Investment Management SGR; Sella Asset Management; Banco Santander Central Hispano.

Date	From September 2000 to August 2001
Employer	Databank Spa (Milan, Italy)
Role	Research Consultant
Highlights	Producing sector studies based on quantitative and qualitative analysis.

EDUCATION AND TRAINING

Date	From May to July 2006
Organisation	School of Oriental and African Studies (SOAS) - Universities of London (London, UK)
Principal subject	Accelerated course in Arabic language

Date	From November 2003
Organisation	Italian Association of Technical Analysis (Milan, Italy).
Principal subject	Technical analysis
Title of qualification awarded	Qualified technical analyst of SIAT, a founding member of IFTA.

Date	From September 1995 to March 2001
Organisation	University "L. Bocconi" (Milan, Italy)
Principal subject	Business Economy and Finance
Thesis	"Customer Loyalty in the Digital Economy: the Virtual Butler". Developed the concept of a machine learning ability to collect data among Internet users to proactively suggest products and services based on the analysis of users' online behaviours. Presented an advanced marketing approach to foster customer loyalty. Conducted surveys and interviews that confirmed interest in the concept.
Title of qualification awarded	Degree course in Business Economy.

MOTHER TONGUE	**ITALIAN**

OTHER LANGUAGES	

	ENGLISH
Writing skills	Fluent
Verbal skills	Fluent