Ulf Schmidt

Personal Details

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Phone	+49 (0) 160 94492793
Date of Birth	12th March 1982
Address	Danziger Str. 138
	10407 Berlin
Languages	German – Native
	English – Business fluent

Professional Experience

since 01/2021

INPOSIA by Avalara
Senior Product Manager

Global provider of tax compliance solutions

01/2018 - 07/2020

Wayfair
Product Lead

International online retailer of home goods

05/2016 - 12/2017

bookingkit
Head of Product

International online booking and administration solution for activity providers

09/2015 - 03/2016

foodpanda | Delivery Hero
Head of Consumer Product

Global online food ordering platform operating across 5 continents in over 30 countries

11/2013 - 03/2015

myDriver | SIXT
Head of Product

International provider of premium on-demand chauffeur and limousine services

03/2013 - 10/2013

myDriver | SIXT
Product Manager

International provider of premium on-demand chauffeur and limousine services

| 12/2010 - 02/2013 | **Startup Consulting**
Consultant |
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Consulting services for IT startups in areas of product management and business development

| 09/2009 - 05/2010 | **Butterfly Effect**
Interim Managing Director |
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Online service for international news feed aggregation and distribution

| 10/2007 - 09/2009 | **Hasso Plattner Ventures**
Business Analyst |
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Venture capital firm specialized in IT investments throughout EMEA

Education and Qualifications

10/2006 - 03/2008	**University of Heidelberg**, Germany Computer Science *Degree: Master of Science (M.Sc.)*
07/2005 - 06/2006	**University of Auckland**, New Zealand Computer Science *Degree: Postgraduate Diploma (with Distinction)*
10/2002 - 03/2005	**University of Augsburg**, Germany Computer Science *Degree: Bachelor of Science (B.Sc.)*

11/2013	**Certified Scrum Product Owner (CSPO)** Scrum Alliance
11/2018	**Certificate in Management Essentials** Harvard Business School Online
07/2019	**Agile Certified Product Manager & Product Owner** AIPMM
10/2019	**Certificate in Sustainable Business Strategy** Harvard Business School Online