



Current Position

- Cluster Director of Modern Services Cluster at Infocomm Media Development Authority (“IMDA”)
- Overseeing Project Office involved in delivering Singapore’s Nationwide E-invoicing Initiative
- Overseeing Project Office to establish ATxSG
- Overseeing IMDA’s drive of Digital Utilities (including e-invoicing, e-payment and digital identity)

Key Strengths / Highlights

- Member of OpenPeppol Management Committee (Peppol Authority Representative)
- Strong technical foundation in technologies including payment and communication services
- Over 17 years' experience as a versatile legal and business professional with strong business acumen
- Able to quickly understand diverse and complex situations while distilling out key issues
- Experienced General Counsel, COO and Chief Administrative Officer at privately-backed ASEAN regional payment and loyalty services and technology company and privately-backed regional telecommunications and technology company
- Legal Associate in Commercial Litigation Department of leading Singapore Law Firm

Professional Experience by Function

Cluster Director - IMDA

- Project Office for Nationwide E-invoicing Framework
- Co-chair of Monetary Authority of Singapore and IMDA Taskforce for open interoperable QR standards (SGQR)
- Co-lead of Business sans Borders initiative to look at AI in cross platform/marketplace demand and supply matching and discovery
- Project Office to establish ATxSG (leading platform for engagement between technology, enterprises and government)
- Leading IMDA strategy on adoption of Digital Utilities

Oversight of Payment Services and Operations

- Delivery, maintenance and enhancement of loyalty solution (with over 1 million card holders)
- Integration and deployment of payment solutions (over 40,000 acceptance points in Singapore, Malaysia and Thailand).

Legal functions (as General Counsel/Litigator)

- Fund raising of over US\$200M capital and US\$400M in debt for investment in mobile sector
- Negotiations and execution of contracts for the provision of managed services as part of launch of new local debit card network
- Successfully negotiated and executed JV arrangement relating to the ownership, management of the wireless communication infrastructure
- General dispute resolution, licensing and regulation (US\$300M claim against directors, US\$100M injunction against merchant bank)

Corporate Roles and Titles

IMDA (Infocom Media Development Authority)	Cluster Director – Modern Services	2018
	Director – Modern Services	2017
Consistel Pte Ltd	Chief Legal Officer	2014-2016
Korvac Holding Pte Ltd	General Counsel / Chief Administrative Officer / COO	2007-2013
Rajah & Tann LLP	Legal Associate – Commercial litigation department	2003-2007

Education & Qualifications

- Bachelor of Law with Honors (2nd Upper) – King’s College London (1998)
- Barrister – Lincoln’s Inn (1999); Bar Vocation Course – BPP Law School (London) (1999)
- Diploma in Singapore Law – National University Singapore (2000),
- Advocate and Solicitor High Court Singapore (2004)

Persona Data

Date of Birth : Born August 1974
 Family : Married (architect) with 2 children
 Email : Robert_Tay@imda.gov.sg
 Address : Infocomm Media Development Authority, 10 Pasir Panjang Road, #03-01 Mapletree Business City, Singapore 117438