# Motivation for applying the open position as “End User Community Leader”

I have been one of the driving forces within Equinor implementing Peppol messaging over the Peppol four-corner model and proven that Peppol can be a success also for the private sector. Since 2016 Equinor has onboarded over 3000 b2b suppliers through Peppol and the numbers are still growing.

Having implemented Peppol Billing and Ordering business documents, the results so far for Equinor has exceeded even the most optimistic expectations from our management and the implementation team. We have realised huge business benefits from using Peppol - it has been an enabler for more automation and leaner work processes.

These results prove that we can still achieve more by utilising other available business documents.

Our experience clearly shows that most of our suppliers are very positive to implement Peppol and have achieved a more efficient interaction with lower cost compared to other solutions.

I have been an ambassador for utilizing Peppol in the private sector both within and outside Equinor. There are areas where the private sector might have different needs and priorities, but at the same time a high utilization of Peppol for both public entities and private sector is a win-win situation for all participants.

From my earlier career I have gained a lot of experience with different formats, different means of infrastructure (e-Invoice, payments, bank integration, integration technical engineering systems) and it is those experiences that have made me a true believer of the Peppol model.

I have previously represented Equinor in standardization bodies for electronic payment and transport formats between banks and corporates.

I have participated in the BIS 3 upgrade work group, the Peppol International Invoicing work group and one of the OpenPeppol representatives in the “GIF” (Global Interoperability Framework workgroup).

The Peppol foundation is solid, but Equinor and I still see room for further adoption and wish to further contribute with this development. This is an important motivation for respectfully seeking re-election to the “End User Community Leader” position.

Please find my CV attached.