

Notification of Candidacy for Service Provider Representative position

Schedule 6 - Motivation letter, outlining the Candidate's vision for the position

To whom it may concern,

I would like to take the opportunity to hereby apply for the Service Provider Representative position in the Managing Committee, in the OpenPeppol elections 2021.

At INPOSIA, as well as Avalara, we have realized the importance and opportunity of the Peppol network and want to support the initiative. I am very interested in collaborating with other industry leaders in this space and work on improving products and services for everyone. Together we can improve existing standards and infrastructure - and develop them further, to facilitate e-Invoicing efforts around the world.

This includes supporting and promoting the development of innovative Peppol-based products and services facilitating public procurement processes, as well as encouraging their development and adoption in the B2B context - harmonizing processes across the private and public sectors. This will allow the expansion of specialized value-added services, like CTC standards, as well as the expansion in geographic breadth.

For this I hope to contribute my experience in the complexity of global trade from Wayfair, a multinational ecommerce retailer, my technical experience as a computer scientist and a career in software product management, as well as my perspective and connections to global compliance as part of Avalara, a global compliance software provider.

With the main goal to ensure that the Peppol network continues to grow in an open, accessible, and compliant manner supporting interoperability for European public services and helping Europe move towards a Digital Single Market - and eventually to adoption on a global level.

Sincere regards

Ulf Schmidt